



Make the Safer Choice

The people have spoken. And they no longer feel safe using air hand dryers

In a recent study*, 70% of the respondents agree with the statement “I wish more facilities offered paper hand towels as an alternative to air dryers” and as many as 33% “feel unsafe entering a washroom with air dryers”. And the fact is that jet air dryers spread up to 10x more germs in the environment**. This has become a recurring problem facing facility managers all over the world in the wake of the COVID-19 pandemic.

Thankfully, there’s an easy solution. The Tork PeakServe® Continuous hand towel system is a hygienic, single-user touch system that uses 50% compressed bundles to offer the highest capacity on the market, making sure that hand towels are always available.

Quick wins

- Make your users feel safe. Paper towels are the most hygienic way to dry hands and are therefore recommended in hygiene-critical environments***
- Much faster than air dryers. When your users can quickly grab a towel and move on, you avoid lines and promote better hand hygiene and social distancing
- Thanks to the extended family of Tork PeakServe dispensers, you can serve restrooms with different traffic flows, layouts and sizes with the same refill, making life easier for cleaners

70%
Agree or strongly agree
I wish more facilities offered paper hand towels as an alternative to air dryers.

TORK
Think ahead.

*Survey conducted by Global Minds in collaboration with ICF and GfK, 2020. The survey covered the US market. **Total: 1,000 respondents. **See source.

Play it safe



Did you know that 33% feel unsafe when entering a washroom with air dryers?

70% wish more facilities offered paper hand towels as an alternative to air dryers.

Want to make an easy switch? Talk to your Tork representative today!

www.torkusa.com/saferchoice

**Source: Todd , J Food Prot, 2010

***Source: Huang, C Mayo Clinic, 2011

About the survey

*The survey was conducted by United Minds in cooperation with CINT using web-panels. Data was collected between 8-13 April 2020 in the US market with a total of 1012 respondents.