



Understanding the Value of GPOs

GPOs are Group Purchasing Organizations, which help to reduce the costs of healthcare by leveraging the combined purchasing volume of its members. Their contract portfolios can increase competition across the continuum of care. Competition and innovation make the market stronger, which benefits all. GPOs leverage product data and utilization information to provide healthcare providers with transparent procurement solutions.

GPOs enable **Manufacturers** to have a consistent and predictable contracting solution. This eliminates the need to maintain multiple individual contracts for both end-users and distributors, which can become tough to manage. GPOs are also a great way to protect the branded product or service for the Manufacturer. NuEdge can help to provide an efficient sales and marketing channel; a valuable extended sales arm.

Distributors are often the forgotten resource, but they are in fact a valuable and essential component in the medical supply chain. Most healthcare Manufacturers are not able to manage selling direct to end-users, so they rely on distribution to get their products out to providers across the US. NuEdge works with a vast network of Independently owned [Distributors](#), who provide products and services directly to healthcare and non-healthcare providers.

Healthcare Providers are considered members of a GPO when enrolled. As a GPO member, Healthcare Providers have access to the well-known products at significant cost savings. These savings are passed down from their local, GPO authorized, distributor. As a healthcare provider, you can now spend less resources shopping for product, freeing up valuable time to care for patients. Leave the shopping to the group purchasing organization! No membership fee or ongoing charges with NuEdge Alliance, LLC.

[Find a local distributor in your area.](#)

[Enroll as a member](#)

[Request to be a Manufacturer Partner](#)